

SUMMER 2020/21

Celebrating
25 *Years*

BROWN HILL
MARGARET RIVER



Left to right: Jim, Gwen, Nathan and Chiara Bailey

Welcome Drinks

This year marks the 25th anniversary of Brown Hill Estate.

Not quite the year of celebrations that we had in mind, but despite the challenges thrown our way, there's lots to reflect upon and be proud of. It's been quite a journey, and we want to take a moment to thank you for your ongoing support and loyalty. There's been many people who have encouraged us along the journey and continue to spread the word about Brown Hill, a nugget of gold in a big world of wine!

2020 has been an exceptional vintage. The whites are looking superb and the 2018 reds are drinking beautifully. Our wines continue to receive wonderful accolades including the recent trophy for Best Sauvignon Blanc at the Royal Perth Wine Show. The pursuit of excellence continues to drive us and it's the little things that we do in the vineyard and in the winery that reap rewards.

Whilst our regular wine dinners and events have had to be put on hold this year we're still welcoming guests into our Margaret River Cellar Door (socially distanced of course). We've evolved the wine experiences with many new ways for you to enjoy winery tours and private tastings. Be sure to call in for a tasting if you're heading our way, we're open from 10am to 5pm with the exception of Christmas Day and Boxing Day.

The festive season may look a little different this year, but it's always a special time. You'll see some Christmas gift ideas throughout this edition, with something for everyone. Our Christmas menu has been shared along with some great offers to keep you hydrated throughout the party season. Our website is also jam-packed with suggestions of where to stay, places to eat and insider tips of how to make the most of your time in our beautiful Margaret River wine region.

Take care and let's look forward to a very prosperous 2021. If this year has taught us anything it's the value of good company and good times.

All the best,

Jim, Gwen, Nathan and Chiara Bailey

A GOLDEN TALE – 25 YEARS IN THE MAKING

The Brown Hill tale is steeped in stories of the land, hard work and perseverance, maybe with a little luck thrown in for good measure. Our connections to the local mining community in Kalgoorlie lie at the heart of our wine story.

THE WEST AUSTRALIAN MINING CONNECTION

Jim Bailey grew up in Boulder, on the Golden Mile in Western Australia's Kalgoorlie mining region. Gwen Bailey (nee Murray) grew up in Kalgoorlie and her Great Grandparents and Grandparents lived in Brown Hill. When Jim and Gwen made a career transition into wine, they named the brand after Brown Hill, which was the claim that made the Golden Mile famous. There were certain treasures for us to discover on our new adventure, first and foremost being the unique land in which the grapes are grown.

In 1987 Jim and Gwen Bailey purchased our property in the iconic Margaret River wine

region due to its rich red and gravelly soils on north facing slopes. It was the ideal environment to craft something special. 1994 saw the first cuttings grown in our own nursery which was actually a small purpose-built backyard. The soil was turned over and the first vines planted in 1995 to Sauvignon Blanc.

With the decision to add more grape varieties and the need for more workers and more funds, they embarked on a joint partnership with their son Nathan. And so Semillon, Cabernet, Shiraz and Merlot were planted and a new adventure began.

REAPING THE REWARDS

The decision was made to make our own wine in 1998 and the following year we decided

to acknowledge our heritage to the Kalgoorlie/Boulder region and named all our wines after distinctive gold mines in our home town. Hence where the moniker for Golden Horseshoe, Great Boulder, Ivanhoe, Jubilee labels are derived. April 2000 saw our first harvest with a small parcel of grapes (5 tonnes) picked and sold to a local winery. The winery shed was erected in late 2000 and winery equipment installed.

Our first vintage was in 2001 and it took ten days to pick the 12 tonnes of grapes we harvested. We handpicked with a small family team of Nathan, Jim, Gwen and Chiara and two hired hands. Family were roped in to assist, Nerida, Uncle Bill, Denis Penfold and Kerry Bell helped pick when they were available. After picking

throughout the day, Nathan, Jim and Pete would then process the grapes at night. The first bottling day was 7 September 2001. Our Portavin mobile bottling plant arrived at 6:00am on a Sunday morning. Gwen and Chiara were on the bottling line making boxes, putting in the cardboard inserts, stacking bottles in the cases and lovingly sealing them. Nathan was on the forklift loading pallets of empty bottles onto the bottling line while Jim and Dennis marked and packed the cases of wine onto pallets. The bottling plant left about 1:30pm and we all sat down exhausted but happy as we were surrounded by 500 cases of Brown Hill wine.

Four wines were produced from the 2001 vintage - Lakeview Semillon Sauvignon Blanc, Charlotte Sauvignon Blanc, Chaffers Shiraz and Desert Rose. It seemed like an enormous feat at the time to produce such a range, tiny in hindsight given we now have a total of 18 wines available to enjoy!

CELLAR DOOR OPENS

Our Rosa Brook Cellar Door opened in October 2001 with Chiara and Gwen running the tastings and Nathan and Jim helping when they could. We were proud to receive our first awards in 2002 for our 2001 Chaffers Shiraz which received a 5-star rating with Winestate Magazine and a medal at the 2002 Perth Royal Show. Also our

2001 Hannans Cabernet received a Silver medal at the 2002 QANTAS Mount Barker Wine Show. The vineyard operation expanded over the years to allow us to capitalise on the growing demand for premium Margaret River wines. In 2006 Nathan and Chiara purchased the property across the road from the winery and planted more vines. Chardonnay was planted in the new property in 2006 and in 2007 Malbec, Shiraz and Sauvignon Blanc were added. Our barrel hall was built in 2010 and we were also thrilled to receive the 2009 and 2010 award for the Best Small Producer of the Year with The West Australian Wine Guide.

We proudly handpick our grapes and in 2015 purchased a sorting table so that we could move to hand sorting to complement our handpicking ethos.. Then in 2018 we won the Best in Show at the 2018 Decanter World Wine Awards for our 2014 Perseverance Cabernet Merlot – what a wonderful surprise and accolade to place us among some of the world's finest brands.

AN EXCITING FUTURE AWAITS

Our winery continues to be family run with Gwen and Jim in the cellar door, Chiara running the office, sales, marketing and in the cellar door and Nathan can be found in the vineyard tending to the vines or in the winery making our wine.



Star Wine

LIMITED
RELEASE



2017 GOLDEN MILE SHIRAZ

Our celebratory wine – deep ruby with bright cherry highlights. The nose is dark chocolate, full of cherries with a lingering of black pepper and new leather. Cardamom pods and exotic spice fill the palate which finishes with chalky tannins. Simply exceptional with only 90 cases made.

Food Pairing Notes

Hay smoked pork tenderloin with apple, juniper, and radicchio slaw.

Single price: \$110 per bottle

Mixed dozen price: \$105 per bottle

SAVE: \$60 per dozen

Drink: now to 2032



BROWN HILL'S CHRISTMAS MENU

Christmas Day may be celebrated a little differently this year, but it is still the ideal time to enjoy delicious fresh regional produce paired with your favourite Brown Hill wines. Our Christmas Menu dishes can all be prepared in advance and pair magnificently with our festive dozen.

Chilli Creamy Blue Swimmer Crab

Pair this with our 2020 Charlotte Sauvignon Blanc or 2020 Jubilee Semillon

The Farm House Free Range Smoked Chicken

Pair this with our 2018 Golden Horseshoe Chardonnay

The Farm House Big Red Pork Christmas Ham

Pair this with our 2018 Golden Horseshoe Chardonnay or our 2018 Great Boulder Cabernet Shiraz Merlot Malbec

The Farm House 'Arkady' Lamb Rack with Rosemary Salt

Pair this with our 2017 Golden Mile Shiraz or 2018 Perseverance Cabernet Merlot

Vegetarian Option - Balsamic Glazed Baked Cauliflower

Pair this with our 2018 Ivanhoe Cabernet

Strawberry and Cream Torte

Pair this with our 2019 Desert Rose.



2018 GOLDEN HORSESHOE CHARDONNAY

Delicious aromas of melon, fresh peaches and cashews with vanilla undertones. The palate is sumptuous, passionfruit pulp and honeydew melon supported by vanilla bean and cedar notes. Full of flavour with a lovely soft, mouth-filling finish.

Food Pairing Notes

Serve with flaky white fish or salmon

Single price: \$45 per bottle

Mixed dozen price: \$40 per bottle

SAVE: \$60 per dozen

Drink: now to 2025

BROWN HILL MAKES CHRISTMAS EASY

Whether you're looking for a selection of wines to share over the festive season, or a gift for valued clients or colleagues, we can assist with the perfect gift selection.

\$350



GOLDEN MILE THREE PACK

A special gift for the ultimate wine lover/wine connoisseur.
To receive by Christmas please order by 3 December 2020

Three pack of 2017 Golden Mile Shiraz
– our new wine to celebrate our 25 years
– very limited release.

Includes shipping Australia wide

\$409

YOU SAVE \$60
PER DOZEN



FESTIVE DOZEN

Brown Hill's Festive Dozen is full of wines guaranteed to please everyone at your festive table. We can also deliver this dozen, or any assortment of wine, to your holiday destination so you don't have to take it with you.

2 x 2020 Charlotte Sauvignon Blanc
2 x 2018 Golden Horseshoe Chardonnay
2 x 2020 Jubilee Semillon
2 x 2018 Hannans Cabernet
2 x 2018 Ivanhoe Cabernet
1 x 2018 Great Boulder Cabernet Shiraz Merlot Malbec
1 x 2018 Perseverance Cabernet Merlot

Free shipping Australia Wide

CHOOSE YOUR OWN DOZEN

Go on your own wine journey by heading to our website and selecting the wines you'd like to enjoy – or perhaps put away for a special occasion. You can mix and match and we'll send any mixed dozen wherever you choose with free shipping Australia wide.

GIFT VOUCHERS

Give the gift of choice by heading to Brown Hill's website to order an electronic gift voucher ranging in price from \$50 to \$500.

Don't forget to place your order before the postal cut-off dates to ensure your wine arrives before Christmas Day:

- Perth, Sydney and Melbourne metropolitan
– order before 1pm local time 22 December 2020.
- Rest of Australia - order before 3 December 2020.

Brown Hill's Prospector's Range

The Prospector's Range is your preview of Brown Hill's distinctive Margaret River style in approachable everyday wines. A great selection to have as your staple go-to wines!



NEW
RELEASE

2020 Charlotte Sauvignon Blanc

The nose bursts with passionfruit aromas and a beautiful perfume of tropical fruit. The palate is deliciously crisp, with pink grapefruit undertones and a flinty mineral backbone.

Single price: \$26 per bottle
Mixed dozen price: \$21 per bottle
SAVE: \$60 per dozen
Drink: now to 2024



2019 Lakeview Sauvignon Blanc Semillon

This release is crisp and refreshing with aromas of lime and passionfruit. The palate is alive with tropical fruit flavours and lemony creaminess and its finish is charged with a zesty crunch.

Single price: \$25 per bottle
Mixed dozen price: \$20 per bottle
SAVE: \$60 per dozen
Drink: now to 2023



NEW
RELEASE

2020 Jubilee Semillon

This release shows off the bright and vibrant profile that will suit any Asian style dish. With our unique coastal terroir this wine displays aromas of pink grapefruit, white blossoms and lemon zest. The palate is filled with lime, biscuit and lychees.

Single price: \$29 per bottle
Mixed dozen price: \$24 per bottle
SAVE: \$60 per dozen
Drink: now to 2024



LAST
CASES

2019 Morning Star Dry Rosé

Brown Hill makes two expressions of rosé. This version is the drier of the two, with vibrant crimson hues and notes of strawberry and rose petals. The palate is all berries with a spice kick and a tart, raspberry finish.

Single price: \$25 per bottle
Mixed dozen price: \$20 per bottle
SAVE: \$60 per dozen
Drink: now to 2023



LAST
CASES

2019 Desert Rose

This refreshing light red is a blend of shiraz and cabernet grapes with a slightly sweet flavour profile. Its magenta colour is a precursor to the ripe sweet berries on the palate, which lead to a soft acid finish.

Single price: \$25 per bottle
Mixed dozen price: \$20 per bottle
SAVE: \$60 per dozen
Drink: now to 2023



NEW
RELEASE

2018 Chaffers Shiraz

The nose is fragrant and intense with cherry fruit flavours. Well integrated fine tannins on the palate let sweet berry flavours evolve in the glass. A great value shiraz. You can't go wrong with this crowd-pleasing drop.

Single price: \$27 per bottle
Mixed dozen price: \$22 per bottle
SAVE: \$60 per dozen
Drink: now to 2028



2018 Hannans Cabernet

Enjoy aromas of blackcurrants and dark cherries, then savour the elegant palate of plums and dark red fruits. Fragrant and spicy, supported by firm tannins and smooth oak integration.

Single price: \$27 per bottle
Mixed dozen price: \$22 per bottle
SAVE: \$60 per dozen
Drink: now to 2028



NEW
RELEASE

2019 Trafalgar Cabernet Merlot

Two red varieties work in harmony to produce a rich, deep red blend with balanced oak and tannins. The soft suppleness of the merlot combined with full-bodied cabernet offers plum mulberry, cocoa, and blackcurrant notes with soft silky tannins.

Single price: \$28 per bottle
Mixed dozen price: \$23 per bottle
SAVE: \$60 per dozen
Drink: now to 2029

Brown Hill's Reserve Range

The Reserve Range represents Brown Hill's wines of elegance – they are made with an intention to age but also with the finesse and sophistication to be enjoyed now.



2017 Fimiston Shiraz

Enjoy the intricate aroma of ripe cherries that is well supported by black pepper and hints of dark chocolate. Then take in the sophisticated palate of plum and cherry flavours with extensive length and soft, velvety tannins.

Single price: \$40 per bottle
Mixed dozen price: \$35 per bottle
SAVE: \$60 per dozen
Drink: now to 2027



NEW
RELEASE

2018 Ivanhoe Cabernet Sauvignon

A classic example of the variety. The rich, silky palate of concentrated fruit, with aromas of black fruit and dark chocolate, is balanced by graphite tannins and fine-grained oak that lead to a dry finish.

Single price: \$45 per bottle
Mixed dozen price: \$40 per bottle
SAVE: \$60 per dozen
Drink: now to 2028



2017 Croesus Merlot

A medium-bodied merlot that is both elegant and sumptuous, with a deep, dark ruby colour. Layers of violet and dry spices on the nose, lead to a palate of mulberry and blackberry flavours with an earthy finish.

Single price: \$45 per bottle
Mixed dozen price: \$40 per bottle
SAVE: \$60 per dozen
Drink: now to 2027



2018 Oroya Malbec

Inky black in colour this is an interesting wine and an uncommon varietal to find in Margaret River. A heady mélange of spice fills the nose and a bold, succulent palate follows. Vibrant and juicy, its finish is soft and lingering.

Single price: \$45 per bottle
Mixed dozen price: \$40 per bottle
SAVE: \$60 per dozen
Drink: now to 2018

Brown Hill's Signature Range

Brown Hill's Signature wines cannot be purchased outside the winery or our wine clubs – they are our flagship reds that represent the ultimate in winemaking excellence.



2018 Great Boulder Cabernet Shiraz Merlot Malbec

A marriage of four varieties, each bringing its own signature character to the blend. Aromas of blackcurrant, leather and pepper, with a complex, textured palate of plum, cherry and black olive.

Single price: \$45 per bottle
Mixed dozen price: \$40 per bottle
SAVE: \$60 per dozen
Drink: now to 2028



2018 Perseverance Cabernet Merlot

Only the best parcels of cabernet sauvignon and merlot were selected. A palate of wild plums, cherries and dark chocolate intertwined with fresh coffee beans and a silky-smooth finish.

Single price: \$75 per bottle
Mixed dozen price: \$70 per bottle
SAVE: \$60 per dozen
Drink: now to 2028



2018 Bill Bailey Shiraz Cabernet

Our signature wine displays concentrated fruit flavours. Raspberry jam with ripe plums and hints of cassis on the nose with a complex layered palate, packed with cherries and blueberries.

Available to Signature Wine Club only
Learn more at brownhillestate.com.au/Wine-Club

Single price: \$85 per bottle
Mixed dozen price: \$80 per bottle
SAVE: \$60 per dozen
Drink: now to 2028

COME AND ENJOY A WINE EXPERIENCE

If you are in Margaret River we'd love to welcome you for an unforgettable wine experience. Book in a session with our winemaker, or taste your way through the Brown Hill range in our quaint Cellar Door.

There's also a private barrel hall tasting where you will take a 45 minute journey into the history of our boutique family owned winery while tasting our Reserve and Signature Wines.

We look forward to welcoming you on your next trip to Margaret River.



VISIT US

Book your wine tasting experience online
brownhillestate.com.au/Visit

OR CALL US ON

1800 185 044

CELLAR DOOR

925 Rosa Brook Road, Rosa Brook, Margaret
River WA 6285

A scenic 12km drive from the heart of
Margaret River.

Open 10am to 5pm daily; closed Christmas
Day, Boxing Day and Good Friday

TO ORDER BROWN HILL WINES PHONE

1800 185 044

VISIT OUR WEBSITE

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FACEBOOK

www.facebook.com/BrownHillEstate

INSTAGRAM

www.instagram.com/brownhillestate



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